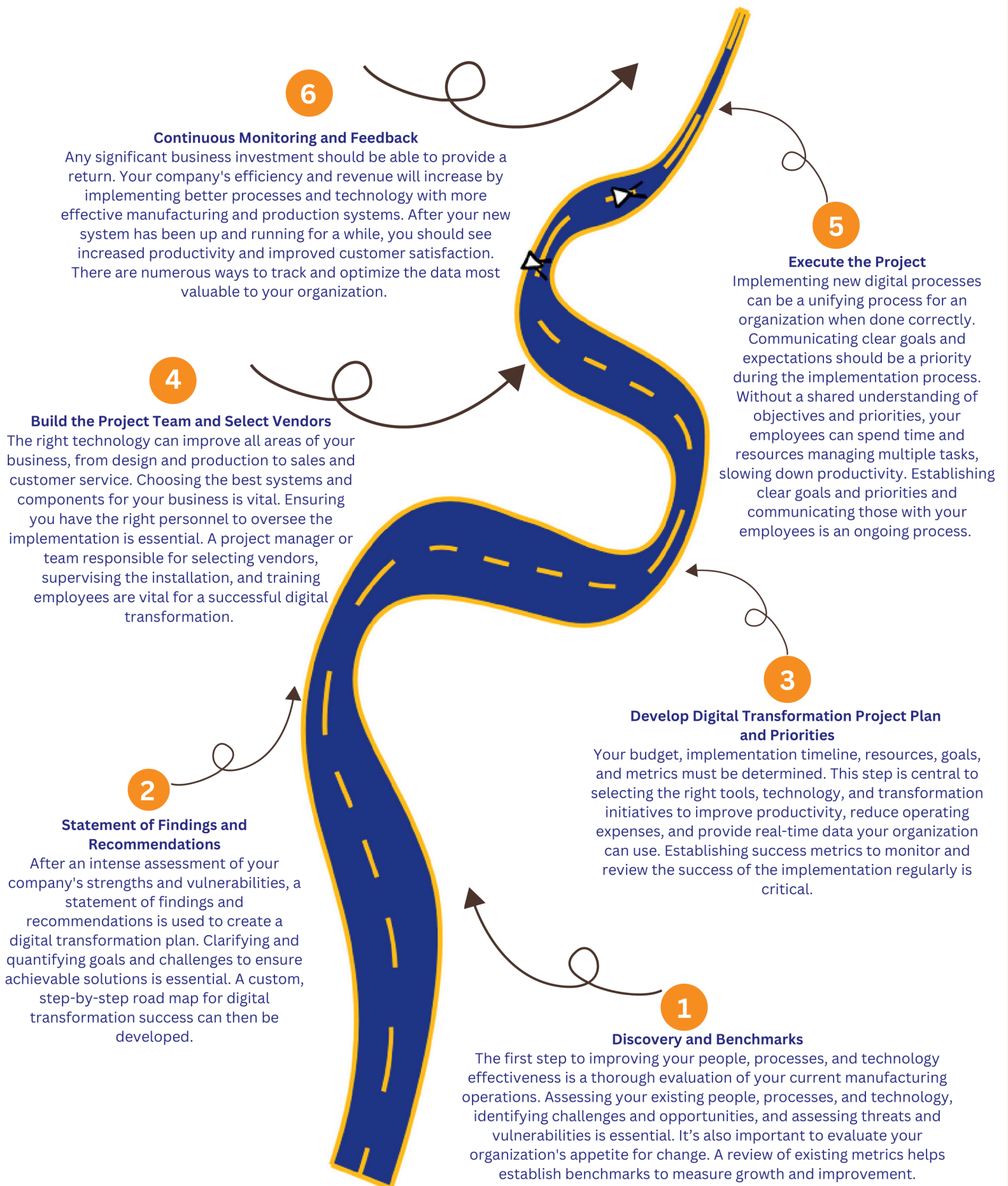


Digital Transformation Journey Roadmap for Manufacturers



Common Digital Transformation Challenges

- Weak Project Management
- Underestimating Data Integration
- Poor Data Quality
- Ignoring Change Management
- No Continuous Improvement Plan
- Resistance to Change
- Lack of Senior Management Involvement
- Ignoring Customer Experience and/or Priorities
- Infrequent and/or Inconsistent Communication
- Poor Project Planning
- Changing Too Slowly
- Lack of Training
- Security is a Challenge
- Insufficient Tools for Decision-Making
- Poor Tools for Measurement
- Giving Day-to-Day Tools a Digital Upgrade
- Building the Workforce of the Future
- Using the Wrong Technology/Tools
- Empowering People to Work in New Ways
- Cost Overruns



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